

Letícia Ferreira de Souza  
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## Curriculum Vitae

### Education

- 2022** Ph.D. in Arts, Technology and Emerging Communication, School of Arts, Humanities, and Technology, University of Texas at Dallas, Dallas, TX  
Dissertation Title: *A Transdisciplinary Framework to Analyze Interactive and Participatory Experiences in Public Settings*. Ph.D Supervisor: Dr. Anne Balsamo
- 2016** M.A. in Media Studies, School of Media Studies, The New School, New York, NY
- 2012** B.A. in Media Studies and Production, Department of Arts and Communication, Federal University of São Carlos, São Carlos, Brazil

### Work Experience

- 2023 – current** Lecturer, School of Arts, Humanities and Technology, The University of Texas at Dallas.
- 2016 – current** Creative Researcher, Laboratory for Synthetic and Electronic Poetry (LabSynthE), The University of Texas at Dallas
- 2021 – 2022** Graduate Fellow, Edith O’Donnell Institute of Art History, The University of Texas at Dallas
- 2016 – 2022** Creative Researcher, Public Interactives Research Lab (PIRL), The University of Texas at Dallas
- 2021** Research Assistant, School of Arts, Technology, and Emerging Communication, The University of Texas at Dallas
- 2019 – 2020** Teaching Associate, School of Arts, Technology, and Emerging Communication, The University of Texas at Dallas
- 2017 – 2019** Teaching Assistant, School of Arts, Technology, and Emerging Communication, The University of Texas at Dallas
- 2016 – 2019** Executive Producer, UT Dallas HIV/AIDS Awareness Week, The University of Texas at Dallas
- 2015 – 2019** Research Assistant, AIDS Quilt Touch Project, interactive experiences for the AIDS Memorial Quilt, PIs: Dr. Anne Balsamo and Dale Macdonald
- 2014 – 2016** Research Assistant, Public Interactives Research Team, The New School, New York, NY.
- 2012 – 2014** Freelancer video editor, São Paulo, Brazil
- 2011 – 2012** Research Assistant, GEMInIS (Group of Studies of Interactive Media in Image and Sound), Federal University of São Carlos, São Carlos, SP, Brazil

### Teaching Experience

- 2023** Lecturer, ATCM 2301: Digital Art and Design Foundations. School of Arts, Humanities and Technology, the University of Texas at Dallas.
- Lecturer, FILM 1303: Transnational Cinema. School of Arts, Humanities and Technology, the University of Texas at Dallas.

- 2019 – 2020** Teaching Associate, ATCM 3301: Writing for ATEC. School of Arts, Technology, and Emerging Communication, The University of Texas at Dallas
- Teaching Associate, ATCM 3301: Digital Content Design. School of Arts, Technology, and Emerging Communication, The University of Texas at Dallas
- 2017 – 2019** Teaching Assistant, ATCM 2300: Introduction to TechnoCulture. School of Arts, Technology, and Emerging Communication, The University of Texas at Dallas

### Curriculum Development

- 2017** Member of the curriculum development team for ATCM 2300: Introduction to TechnoCulture. Work with learning outcomes, course design, assignments and evaluation. School of Arts, Technology, and Emerging Communication, The University of Texas at Dallas

### Awards, Grants, Fellowships

- 2021 – 2022** Edith O’Donnell Graduate Fellowship, Edith O’Donnell Institute of Art History, University of Texas at Dallas
- 2019 – 2021** HASTAC Scholars Program, School of Arts, Technology and Emerging Communication, University of Texas at Dallas
- 2019** Betty and Gifford Johnson Travel Award, School of Arts, Technology and Emerging Communication, University of Texas at Dallas
- 2018** Betty and Gifford Johnson Travel Award, School of Arts, Technology and Emerging Communication, University of Texas at Dallas
- 2014 – 2016** Full scholarship to pursue MA degree at The New School, from the Science Without Borders Program by CAPES Foundation (Brazilian federal agency for funding of research)
- 2011 – 2012** Scholarship for undergraduate research at the Federal University of São Carlos, in São Carlos, Brazil, by FAPESP (Foundation of Research Support of the State of São Paulo)

### Publications

- Accepted - Ferreira, Letícia. “LinkNYC: Born Obsolete.” Proceedings of AMPS Livable Cities.
- Accepted - Ferreira, Letícia. “Intangible Cultural Heritage Through Mediated Experiences: The National Center for Civil and Human Rights.” Proceedings of AMPS Heritages.
- burrough, xtine, Sabrina Starnaman, Letícia Ferreira, Fiona Haborak, and Cynthia O’Neill for LabSynthE. “One Breath Poem: A Telematic Revolution.” In *Art as Social Practice: Technologies for Change*, Edited by xtine burrough and Judy Walgren, Routledge, 2022
- burrough, xtine, and Letícia Ferreira. “Contested Spaces: How We Made an Audio Quilt of a Thousand Names.” *Trace Journal*, Issue 3: How We Make, 2019, [tracejournal.net/trace-issues/issue3/03-burrough.html](http://tracejournal.net/trace-issues/issue3/03-burrough.html). Accessed 15 October 2021
- De Paiva Homsí, Murilo, and Letícia Ferreira. “Streams from the Past.” *xCoAx 2018 Spain*, edited by André Rangel, Luísa Ribas, Mario Verdicchio, & Miguel Carvalhais, Universidade do Porto, 2018, [2018.xcoax.org/pdf/xCoAx2018-Homsí.pdf](http://2018.xcoax.org/pdf/xCoAx2018-Homsí.pdf). Accessed 15 October 2021
- burrough, xtine, and Letícia Ferreira. “Radium Girls: A Radically Advancing Tour of Exit Signs.” *xCoAx 2018 Spain*, edited by André Rangel, Luísa Ribas, Mario Verdicchio, & Miguel Carvalhais, published by the Universidade do Porto, 2018, [2018.xcoax.org/pdf/xCoAx2018-Burrough.pdf](http://2018.xcoax.org/pdf/xCoAx2018-Burrough.pdf). Accessed 15 October 2021

Ferreira, Leticia and xtine burrough. "A History of the Radium Girls: A Radically Advancing Tour of the Exit Signs." *The 2018 16th Biennial Symposium on Arts & Technology of the Ammerman Center for Arts & Technology, Connecticut College, New London*, published by the Ammerman Center for Arts and Technology Connecticut College, 2018, pp. 25-27, <https://digitalcommons.conncoll.edu/cgi/viewcontent.cgi?article=1001&context=ammermansymposia>. Accessed 15 October 2021

## Conference Presentations

- Accepted - Ferreira, Leticia. "LinkNYC: Born Obsolete." AMPS Livable Cities, 14-16 June 2023, New York, NY. Paper Presentation.
- Accepted - Ferreira, Leticia. "Intangible Cultural Heritage Through Mediated Experiences: The National Center for Civil and Human Rights." AMPS Heritages, 28-30 June 2023, Prague. Paper Presentation.
- LabSynthE (as contributor). "LabSynthE Pecha Kucha Talk." 109<sup>th</sup> CAA Annual Conference, 13 February 2021, online event. Pecha Kucha Talk
- Ferreira, Leticia and xtine burrough. "The Radium Girls: Make Their Exit." *Curation (Exhibition) Panel, What is Technology?* Conference, organized by The University of Oregon, 12 April 2019, at the University of Oregon Portland, Portland, OR. Panel Talk
- Ferreira, Leticia, Frank DuFour and xtine burrough. "Case Study of a Laboratory for Synthetic and Electronic Poetry: An Audio Quilt of One Thousand Names." Session: *Various models and approaches to Education to Computer and Media Art*, 6th Computer and Media Art Education Congress, 12 October 2018, at University of Guanajuato, Guanajuato, Mexico. Paper Presentation
- Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of Exit Signs." xCoAx 2018, 13 July 2018, ETSAM (Superior Technical School of Architecture of Madrid), Polytechnic University of Madrid, Madrid, Spain. Artist Talk
- Ferreira, Leticia and Murilo de Paiva Homs. "Streams From the Past." xCoAx 2018, 13 July 2018, ETSAM (Superior Technical School of Architecture of Madrid), Polytechnic University of Madrid, Madrid, Spain. Artist Talk
- Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of Exit Signs." *Intersections*, the 16th Biennial Symposium of Arts and Technology at The Ammerman Center for the Arts and Technology, 16 February 2018, at Connecticut College, New London, CT. Artist Talk

## Juried Exhibitions

- LabSynthE (as contributor). "You Will Heal." *Education as Experimentation: Possibilities Beyond Outcome-Based Learning*, organized by The Onstead Institute's Studio D at The University of North Texas, Dallas, TX, Fall 2019, online. Participatory protocol
- LabSynthE (as contributor). "One Breath Poem: Telephone Edition." RE:SOUND, the 8th International Conference on the Histories of Media Arts 2019 - Aalborg, Denmark, organized by The Platform for the Histories of Media Art, Science and Technology, 26-28 September 2019, at University of Aalborg, Denmark. Interactive audio installation
- LabSynthE (as student leader). "Syntonic Refuge." *Digital Frontiers*, hosted by The University of Texas at Austin, 20-23 August 2019, at the University of Texas at Austin. Interactive shawl
- Ferreira, Leticia and xtine burrough. "The Radium Girls: Make Their Exit." *Patterns Exhibition*, curated by Jeremy Swartz and Dean Walton, part of the conference *What is Technology?*, organized by the University of Oregon Portland, 11 April – 9 May 2019, at Light Court Commons, Portland, OR. Interactive audio sculpture

LabSynthE (as contributor). "One Breath Poem." *Grey Matter*, curated by Lianne Thompson Mueller, 12 January 2019, at A Ship in the Woods, Escondido, CA. Interactive audio installation

Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of Exit Signs." xCoAx 2018, 12-13 July 2018, at C ARTE C gallery in Museo Del Traje, Madrid, Spain. Interactive audio installation

Ferreira, Leticia and Murilo de Paiva Homs. "Streams From the Past." xCoAx 2018, 12-13 July 2018, at C ARTE C gallery in Museo Del Traje, Madrid, Spain. Interactive projection installation

Ferreira, Leticia and Nupur Yadav. "The Hoop." Honorable mention at the 2018 Pop-Up Locker Exhibition, 22 March – 12 April 2018, at the School of Arts, Technology and Emerging Communication, the University of Texas at Dallas, Dallas, TX. Interactive embroidery VR piece

Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of the Exit Signs." The 16th Biennial Symposium on Arts & Technology of the Ammerman Center for Arts & Technology, 15-17 February 2018, at the Ammerman Center, Connecticut College, New London. Interactive audio tour

Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of the Exit Signs." HASTAC 2017, 3-4 November 2017, at the Central Florida University, Orland, FL. Interactive audio installation

Ferreira, Leticia and Murilo de Paiva Homs. "Streams From the Past." HASTAC 2017, 3-4 November 2017, at the Central Florida University, Orland, FL. Interactive projection installation

Ferreira, Leticia, xtine burrough, and Frank DuFour. "The Radium Girls." Finalist at the HearSay International Audio Arts Festival, May 2017, Kilfinane, Ireland

Ferreira, Leticia. "A Final's Knitting Week." 2017 Pop-Up Locker Exhibition, 21 April – 5 May 2017, at the School of Arts, Technology and Emerging Communication, the University of Texas at Dallas, Dallas, TX. Analog data visualization piece

Public Interactives Research Team (as creative research assistant). "AIDS Quilt Touch Suite" Making @SIGGRAPH 2015, organized by ACM SIGGRAPH, 9-13 August 2015, at the Los Angeles Convention Center, Los Angeles, CA. Suite of interactive pieces and applications

Public Interactives Research Team (as contributor). "Let's see the trash!" IdeasCity Festival, organized by the New Museum, 28-30 May 2015, at the New Museum, New York, NY. Interactive application

### Invited Installations and Exhibitions

Ferreira, Leticia and Alyssa Yates, with LabSynthE. "An Imagined Genealogy of Michel Foucault." Exhibited in burrough and Starnaman, *Ceremonial Techne*, 19 October 2021 – 31 May 2022, at Bobst Library Atrium Gallery, New York University NY. Participatory performance and interactive quilt

LabSynthE (as student leader). "Syntonic Refuge." Exhibited in burrough and Starnaman, *Ceremonial Techne*, 19 October 2021 – 31 May 2022, at Bobst Library Atrium Gallery, New York University NY. Interactive piece

LabSynthE (as contributor). "One Breath Poem: Message for a Revolution." Exhibited in burrough and Starnaman, *Ceremonial Techne*, 19 October 2021 – 31 May 2022, at Bobst Library Atrium Gallery, New York University, NY. Telephonic Interactive piece

LabSynthE (as contributor). "Your Last Breath's Desire." *French Ministry of Culture's Spring of Poets*, May 2021, Grotte du Lazaret, Nice, France. Immersive audio and video installation.

LabSynthE (as contributor). "Gush." One-Off Moving Image Festival, 10 – 16 February 2020, Public Spaces in Valencia (Spain), Copenhagen (Denmark) and Gol (Norway). Short video

LabSynthE (as student leader). "Syntonic Refuge." BRIGHT Ideas Symposium, 5-7 December 2019, Comerica Center, Frisco, TX. Interactive shawl

LabSynthE (as contributor). "One Breath Poem: Telephone Edition." BRIGHT Ideas Symposium, 5-7 December 2019, Comerica Center, Frisco, TX. Interactive audio piece

Ferreira, Leticia and Alyssa Yates, with LabSynthE. "An Imagined Genealogy of Michel Foucault." HIV/AIDS Awareness Day, 2 December 2019, at the Lobby of the School of Arts, Technology, and Emerging Communication at the University of Texas at Dallas. Parts of the quilt on display

LabSynthE (as student leader). "Let's do the Time Warp Again!" prelude Rocky Horror Picture Show production by the Arts and Humanities Department of UT Dallas, 1-2 November and 7-9 November 2019, at the University of Texas at Dallas Theater Lobby, Dallas TX. Interactive installation

LabSynthE (as student leader). "Syntonic Refuge." Holocaust Remembrance Day, organized by the Ackerman Center for Holocaust Studies, 2 May 2019, at the Lobby of the School of Arts, Technology, and Emerging Communication at the University of Texas at Dallas. Interactive shawl

Public Interactives Research Lab (as student leader and research assistant). "AIDS Quilt Touch." Plano ArtFest, 27-28 April 2018, Plano, TX. Interactive touch table and AIDS Memorial Quilt blocks

LabSynthE (as student leader). "One Breath Poem: Sea Chanties." Plano ArtFest, 27-28 April 2018, Plano, TX. Participatory audio piece

Ferreira, Leticia and Murilo de Paiva Homs. "Streams from the Past." Plano ArtFest, 27-28 April 2018, Plano, TX. Participatory projection piece

Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of the Exit Signs." Plano ArtFest, 27-28 April 2018, Plano, TX. Interactive audio tour

LabSynthE (as student leader). "An Audio Quilt of a Thousand Names." First installed for HIV/AIDS Awareness Week, on display from 29 November 2017 – Summer 2019, at the Lobby of the School of Arts, Technology, and Emerging Communication at the University of Texas at Dallas. Participatory and interactive audio piece

Public Interactives Research Lab (as producer and creative research assistant). "Narrative Threads: The AIDS Memorial Quilt", organized by PIRL and UT Dallas in partnership with the Greater Denton Arts Council, 7 October – 9 November 2017, Meadows Gallery, Patterson-Appleton Arts Center, Denton, TX. AIDS Memorial Quilt blocks, interactive touch table and quilt-making workshops

Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of the Exit Signs." *Your Neighbor's Weed*, organized by LabSynthE, 22-29 April 2017, at CentralTrak, Dallas, TX. Interactive audio tour

Ferreira, Leticia and Murilo de Paiva Homs. "Streams from the Past." *Your Neighbor's Weed*, organized by LabSynthE, 22-29 April 2017, at CentralTrak, Dallas, TX. Interactive projection installation

LabSynthE (as contributor). "Lion's Breath." *Your Neighbor's Weed*, organized by LabSynthE, 22-29 April 2017, at CentralTrak, Dallas, TX. Interactive audio and video installation

LabSynthE (as co-producer). *Your Neighbor's Weed*, 22-29 April 2017, at CentralTrak, Dallas, TX. Group art show

LabSynthE (as co-performer). "Green and Black Party Launch: A Black Dye Event." *Your Neighbor's Weed*, organized by LabSynthE, 22-29 April 2017, at CentralTrak, Dallas, TX. Participatory performance

Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of the Exit Signs." *Big Dada Replay*, organized by LabSynthE, 21 March 2017, at the School of Arts, Technology and Emerging Communication, University of Texas at Dallas, Dallas, TX. Interactive audio tour

Ferreira, Leticia and Murilo de Paiva Homs. "Streams from the Past." *Big Dada Replay*, organized by LabSynthE, 21 March 2017, at the School of Arts, Technology and Emerging Communication, University of Texas at Dallas, Dallas, TX. Interactive projection installation

Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of the Exit Signs." *Big Dada*, organized by LabSynthE, 18 November 2016, at the Center for Creative Connections, Dallas Museum of Art, Dallas, TX. Interactive performance tour

Ferreira, Leticia and Murilo de Paiva Homs. "Streams from the Past." *Big Dada*, organized by LabSynthE, 18 November 2016, at the Center for Creative Connections, Dallas Museum of Art, Dallas, TX. Interactive projection installation

LabSynthE (as co-producer). *Big Dada*, 18 November 2016, at the Center for Creative Connections, Dallas Museum of Art, Dallas, TX. Group art show and performance

### Art Works, Video, and Interactive Projects

LabSynthE (as contributor). *One Breath Poem: Message for a Revolution*. 2021, accessible via telephone at +1(205) 551-8577. Telephonic participatory project

Ferreira, Leticia and Anne Balsamo. "AIDS Memorial Quilt: Origins, Legacy, Futures." *National AIDS Memorial: The History of the Quilt*, 5 July 2020, <https://www.aidsmemorial.org/quilt-history>. Short documentary video about the history of the AIDS Memorial Quilt

Ferreira, Leticia and Murilo de Paiva Homs. *Light Box*. 2017, School of Arts, Technology and Emerging Communication, University of Texas at Dallas. Interactive space-based sculpture

Ferreira, Leticia. *Socio-Technical Systems: The Loom and the Internet*. 2017, School of Arts, Technology and Emerging Communication, University of Texas at Dallas. Introductory video to lecture of ATCM 2300 Introduction to TechnoCulture

Ferreira, Leticia. *Unintended Consequences: The Branding Iron and Credit Cards*. 2017, School of Arts, Technology and Emerging Communication, University of Texas at Dallas. Introductory video to lecture of ATCM 2300 Introduction to TechnoCulture

Ferreira, Leticia, et al. *Rehearsal for a Revolution*. 2016, as a member of EMAC 6373.501, Emerging Media Studio I, University of Texas at Dallas. Dance performance with projection mapping

Ferreira, Leticia. *Don't Touch Me*. 2016, School of Arts, Technology and Emerging Communication, University of Texas at Dallas. Space-based signage project

Ferreira, Leticia, Ricardo Dutra, Tamar Roemer and Edgar Cahn (TimeBanks founder). *Building Learning Communities*. 2016, as part of the pilot project of the University Transdisciplinary Lab – Civic Innovation: Strategies and Practices for Transformative Change, Parsons School of Design and The New School for Public Engagement, New York, NY. Speculative design project

Ferreira, Leticia, Ricardo Dutra, Tamar Roemer. "Building Learning Communities: Speculative Design Video-Letter." *YouTube*, 14 July 2016, <https://youtu.be/i5xhKxI7Ajo>. Speculative design video-letter of admittance that introduces new students to the University's practice of co-learning

Ferreira, Leticia. *Only One*. 2015, Williamsburg Bridge, Brooklyn, NY. Audio virtual reality experience

Ferreira, Leticia (as producer), et al. *Dawn of Summer*. 2015, The New School, New York, NY. 24h art festival

Ferreira, Leticia et al. "Quando Eu Era Passarinho." *YouTube*, uploaded by Bárbara Roma, 16 December 2011, <https://www.youtube.com/watch?v=8P445pWuVmg>. Collaboratively edited short documentary about social art project Culture in the Neighborhood

### Workshops

Ferreira, Leticia and Catalina Alzate. *Pedagogical Practices, a Workshop for TAS*. Digital Fridays at HASTAC, 30 april 2021, online event. Workshop about student centered practices for teaching assistants

LabSynthE (as contributor). *One Breath Poem: Message for a Revolution Workshop*, 109<sup>th</sup> CAA Annual Conference ART Exchange, presented by Services for Artists and the Museum of Art & Design, 13 February 2021, online event. Workshop of writing short poems and participating in the telematic piece One Breath Poem: Message for a Revolution

LabSynthE (as contributor) with Sabrina Starnaman and Nomi Stone. "One Breath Poem: Message for a Revolution." #BLM Planning Group Teach-in: Taking a Collective Breath, 24 September 2020, The University of Texas at Dallas, online

LabSynthE (as contributor) with Sabrina Starnaman and Nomi Stone. "One Breath Poem: A Needful Message." Arts & Humanities Teach-in: Interrogating Police Violence, 6 August 2020, The University of Texas at Dallas, online

### Certificates

**2021** *Graduate Teaching Certificate*. The Center for Teaching and Learning, the University of Texas at Dallas. 10 September 2021

**2016** *SAFE ZONE Ally Training*, LGBTQIA+ ally training. Galerstein Gender Center, the University of Texas at Dallas. 17 November 2016

### Service

**2019 – 2021** Member of the Graduate Student Advisory Council of the School of Arts, Technology and Emerging Communication at UT Dallas, Dallas, Texas

**2016 – 2019** Executive Producer, UT Dallas HIV/AIDS Awareness Week, University of Texas at Dallas

**2018** Graduate Student Member, ATEC search committee for a position of Associate Professor in Critical Media Studies

**2017 – 2020** Member of the University of Texas at Dallas Community Garden

**2017** Volunteer at the Lavender Graduation ceremony of the Galerstein Gender Center, University of Texas at Dallas

**2012** Volunteer co-director and art teacher, Project Culture in the Neighborhood, São Carlos, São Paulo, Brazil

### Languages

Native Portuguese

Fluent English

Advanced German